



WTTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Shorr Johnson Magnus
1831 Chestnut St
Ste 602
Philadelphia, PA 19103

Contract # 1370382
Schedule Dates 09/12/12-09/17/12
Advertiser Friends of Sherrod Brown (71746)
Agency Shorr Johnson Magnus (1504)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brown (32993)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name DETTORE,MIKE
Phone/Fax /
CPE 1504/1186/BROWN
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments BROWN
JARED SALLES

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Amy Marino
CO-OP No
Headline # ECR09816100
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,992.50
Net Total \$16,957.50
Sales Tax

Columbus (WTTE)

By Broadcast Month	Spots	Rate
Sep. 2012	20	\$19,950.00
Grand Total:	20	\$19,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	2	:30	7:58:11A- News-Good Day Columbus-8am	4			X	X	X			4	\$350.00	\$1,400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/11/12
2.0	Normal Line / SPOT (2)	09/12/12-09/14/12	2	:30	8:30A- News-Good Day Columbus-8am	4			X	X	X			4	\$350.00	\$1,400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	9/11/12
3.0	Normal Line / SPOT (3)	09/12/12-09/14/12	2	:30	9A- News-Good Day Columbus 9am	1			X	X	X			1	\$250.00	\$250.00	Columbus (WTTE)	NEWS	9/11/12
4.0	Normal Line / SPOT (4)	09/12/12-09/14/12	2	:30	6:57:56P- Two And A Half Men 2	4			X	X	X			4	\$1,350.00	\$5,400.00	Columbus (WTTE)	2.5 MEN	9/11/12
5.0	Normal Line / SPOT (5)	09/17/12-09/17/12	2	:30	7:57:50P- FOX-Bones (Monday)	1	1							1	\$2,500.00	\$2,500.00	Columbus (WTTE)	BONES	9/11/12
6.0	Normal Line / SPOT (6)	09/12/12-09/14/12	2	:30	10:00:50P- News-Fox 28 News at 10p	4			X	X	X			4	\$1,500.00	\$6,000.00	Columbus (WTTE)	NEWS	9/11/12
7.0	Normal Line / SPOT (7)	09/16/12-09/16/12	2	:30	10:00:50P- News-Fox 28 News at 10p								1	1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	9/11/12
8.0	Normal Line / SPOT (8)	09/15/12-09/15/12	2	:30	11:00:50P- News-Fox 28 News at 11p							1		1	\$1,500.00	\$1,500.00	Columbus (WTTE)	NEWS	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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